



# 2015 Summary of offerings

We know that the needs and goals of individual CPA firms vary. Accordingly, we will work with you to determine the optimal mix of topics to make your training have the largest positive impact on your professionals and clients.

## Why partner with us?

- Our offerings are results focused
- Our training is interactive, practical, and enjoyable
- We work with you to customize the delivery of your training

## Firms have chosen us because of our:

- References and reputation
- Quality content
- Expert instruction
- Creative and entrepreneurial spirit

## Contact us to further explore your training options

[chuck@auditsense.com](mailto:chuck@auditsense.com)  
800.356.8247

**Audit Efficiency Training:** Our Audit Efficiency Training is a proven comprehensive approach that enables your firm to accomplish the goal of completing engagements in a more efficient and effective manner. The benefits are long lasting as the concepts learned will lead to an enhanced mind-set about how to approach audit engagements.

**Core-Level Training:** Our core-level accounting and auditing training provides the building blocks to help your professionals enhance the skills that they need to excel at your firm. We will listen carefully to fully understand your specific goals, challenges and opportunities and customize the classes in both length and content to maximize your training investment.

**Accounting & Auditing Update:** Our Accounting & Auditing Update is designed to provide your firm training that is focused on the technical standards that directly impacts your professionals and clients. Each of our Accounting & Auditing Update instructors has a deep knowledge of the professional standards and practical experience in applying them.

**IDEA Software Training:** AuditSense will teach your professionals the critical skills needed in order to maximize their use of IDEA Data Analysis software on their engagements.

**Targeted Training:** We also provide training on a variety of individual, half-day targeted topics which can be presented on a stand-alone basis or in combination with other topics to support your overall professional development goals.

## The AuditSense Difference:

- Our goal is to build **meaningful relationships** with each of our clients. This enables us to customize your training to meet your specific needs, resulting in more value for your investment in training.
- We **partner** with each of our clients to determine the optimal mix and depth of each topic we present as opposed to using a bunch of “canned and or off-the-shelf” products.
- The training we do is **results focused**. The real goal of our training is for your professionals to acquire actionable lessons and applicable tools that can be used to enhance their careers and benefit your firm.
- Since it is unlikely that anyone will take away meaningful information from a boring training, we are passionate about making our training **interactive, practical** and **enjoyable** for the participants. Our training is more of an **experience** than simply a CPE class.
- The person who is delivering the training is always involved in the **planning** and **customization** of the class.

